

# **BQSI RULES REGARDING THE USE OF CERTIFICATION MARKS**

## **CONDITIONS OF USE:**

Clients of BQSI that achieve ISO 9001, ISO 14001, ISO 18001, ISO 22000 and/or HACCP, registration are allowed to promote/display their success by being able to use the prestigious certification marks (logo) on company stationery, business cards etc. This document sets out where and where not certification marks can be used. Before using the certification mark, registered clients are requested to ensure that they comply with the following rules. If in any doubt please contact the BQSI office for further clarification.

- 1) The company's scope of registration is detailed on the Certificate of Registration. The certificate also gives information regarding the company name and registration address. Any subsidiary companies and addresses not included on the certificate are not covered by registration.
- 2) a) Accreditation marks shall have a minimum height (excluding the accreditation number) of 20 mm and a maximum height of 30 mm on A4 size paper of 20 mm and a maximum height of 30 mm on A4 size paper.  
b) Any enlargement or reduction shall retain the same proportions as the enclosed bromides. The mark and the accreditation number shall be considered as a single entity for purposes of enlargement or reduction.  
c) In exceptional circumstances, which are usually dictated by reason of space limitation, the marks may be reproduced at a reduced height but must be considered legible in the opinion of BQSI, with no in filling.  
d) The UKAS accreditation mark (crown & tick) must always be used in conjunction with the BQSI certification mark (logo).
- 3) The accreditation mark as illustrated below shall normally be printed in a single colour, which should be the predominant ink colour of the document, or, in the case of a pre-printed letterhead, the predominant ink colour of the letterhead.
- 4) The certification mark (logo) may only be used in correspondence, advertising and promotional material, which relates to the company's scope of registration. Please contact BQSI prior to printing if there is any doubt regarding the intended use.
- 5) Marks other than the Testing and Calibration marks may not be used on test calibration reports and certificates, respectively.
- 6) In all cases, your individual certificate number must be quoted directly underneath the certification mark (logo).  
See example below:



7) Certified clients- must not use certification marks/ material:

- for locations and services not listed on the certificate
- on products, packaging and/or promotional products
- the certification marks must not be used on vehicles and flags under any circumstances.
- on notices/sign displayed on the outside of buildings
- not imply in such a manner that certification applies to activities that are outside the scope of certification

8) The certified organisation cannot make misleading statements regarding its certification and cannot use a certification document or any part thereof in a misleading manner.

9) BQSI Auditors shall check the use marks at surveillance visit and the Certified Company must discontinue any use of the mark, which is unacceptable to BQSI

10) Contravention of these conditions could result in withdrawal of the company's certificate.

11) Upon suspension/termination of certification approval with BQSI for whatever reason, the Certificated Company must discontinue the use of the certification marks immediately, destroying all stocks of material on which it appears.